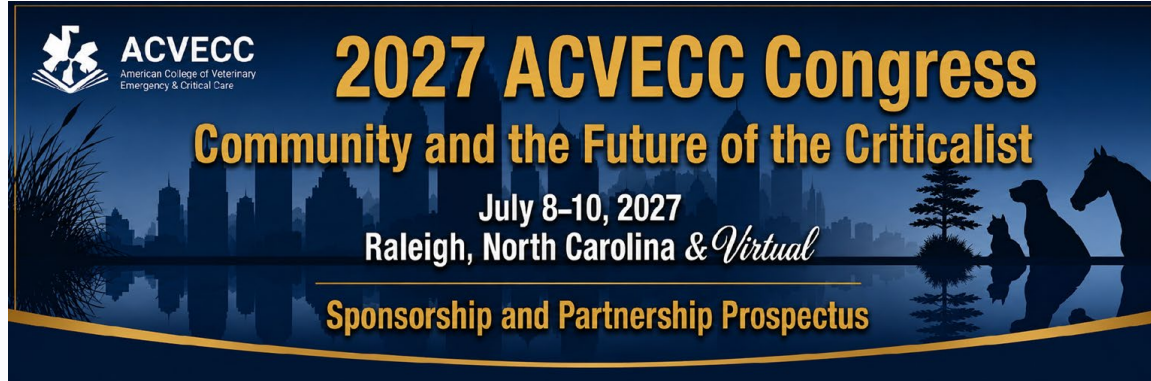




2027 ACVECC Congress

Community and the Future of the Criticalist

July 8-10, 2027

Raleigh, North Carolina & *Virtual*

Sponsorship and Partnership Prospectus

For Diplomates, By Diplomates: Connect • Collaborate • Catalyze

As a connection-forward meeting, the inaugural **ACVECC Congress** empowers specialists to connect, learn, and collaborate, catalyzing real-world innovation and long-term translational partnerships across veterinary emergency and critical care (ECC).



2.5 Days of Connection

A high-engagement hybrid meeting format serving as a catalyst for industry-defining partnerships.

Venue

McKimmon Conference and Training Center, NC State
Raleigh, NC

Virtual Attendance and Digital Platform

Audience

150+ ACVECC Diplomates, Residents & Cross-Disciplinary Leaders

Format

Collaborative Workshops, Roundtables & Expert Panels

Leading the Evolution of Veterinary ECC Together

About ACVECC and Our Mission

As one of 22 AVMA-recognized veterinary specialty organizations™, the American Speciality of Veterinary E/CC Inc. (ACVECC) with our mission to create and sustain the standards of excellence in veterinary emergency and critical care.

Specialist Expertise

Our board-certified ACVECC Diplomates (DACVECC) undergo years of advanced residency training and rigorous examination, leading the frontline in severe trauma, advanced life support, to complex intensive care who work in ***corporate, private practice, academia, and more diverse industries.***

Culture of Belonging and Leadership

We believe the vitality of our specialty relies on shared leadership, meaningful participation, and an inclusive community that strengthens both individual specialists and the specialty.

Inaugural ACVECC Congress

Designed to Connect, Collaborate and Catalyze

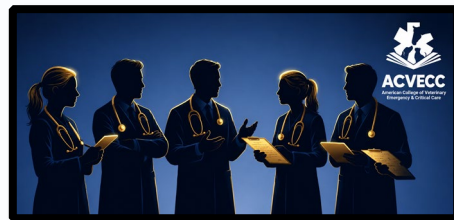
Connection First Format

Replacing passive lectures with interactive workshops, roundtables, and dynamic discussions where specialists tackle shared challenges together.

Core Program Threads

Driving real-world impact across vital focus areas:

- Clinical Practice
- Education
- Research
- Translational Innovation Across Human & Veterinary Medicine
- High-Engagement Collaboration and Discussions



The Connection-Forward Advantage

Partnering with ACVECC places your brand directly in front of clinical decision-makers seeking innovative tools, therapeutics, and technologies to elevate patient care and support team longevity.



Multi-Channel Promotion

Exposure before, during & after via website, members, attendees, and the digital Congress program.

Expanded Global Reach

Dedicated sponsorship exhibit hall with meal & networking breaks designed exclusively for meaningful interactions for in-person.

Our hybrid format doubles your impact, combining high-touch, on-site engagement with measurable digital visibility across a worldwide audience of specialists.

Be Part of the Action and Future of ECC

Move beyond static brand exposure. Leverage dynamic formats delivering maximum engagement across in-person and digital touchpoints.

Congress Schedule at a Glance

Day 1: Thursday, July 8

- 7:00 AM – 9:00 AM | Sponsor Check-In & Table Set-Up
- 7:30 AM | Breakfast
- 9:00 AM | Day 1 Programming Begins
- 12:00 PM – 1:00 PM (TBC) | Lunch & Networking
- 5:00 PM | Day 1 Programming Ends
- 6:30 PM – 9:00 PM (TBC) | Off-Site Evening Reception (Venue TBA)

Day 2: Friday, July 9, 2026

- 8:00 AM | Breakfast
- 9:00 AM | Day 2 Programming Begins
- 12:00 PM – 1:00 PM (TBC) | Lunch & Networking
- 5:00 PM | Day 2 Programming Ends & Sponsorship Hall Breakdown
- Open Evening/Group Dine Arouns TBC

Dedicated networking breaks will take place throughout each day.

Please note: All times are preliminary and subject to minor adjustments based on the final program agenda.



Sponsorship and Partnership Tiers: Invest at Your Level

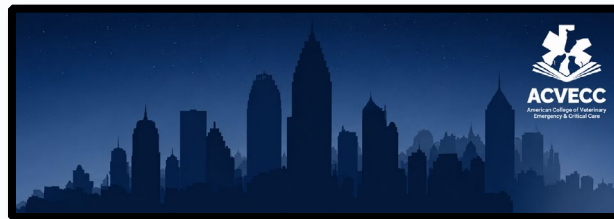


We invite organizations to join us not as vendors, but as **stakeholders in the future of veterinary emergency and critical care**. Every tier is designed to maximize visibility and engagement both in-person and digitally.

Level	Investment	Key Inclusions
Catalyst	\$5,000	6ft table · 1-min "Tech Tip" video* · Thread Sponsor on Zoom dashboard · Presentation acknowledgement slide · Post-event email list · Logo across all media & signage
Collaborator	\$2,500	6ft table · Exclusive roundtable recognition · 1-min "Tech Tip" video* · Presentation slide · Post-event email list · Virtual Resource Hub entry (75-word description)
Connector	\$1,000	6ft table · Presentation acknowledgement slide · Post-event email list · Virtual Resource Hub entry (75-word description) · Logo across all media
Advocate	\$500	Presentation acknowledgement slide · Post-event email list · Virtual Resource Hub entry · Logo across all media & signage
Food & Beverage	\$2,500	Exclusive prominent F&B station signage · 6ft table · Post-event email list · Virtual Resource Hub entry
Reception Sponsor	Open	Exclusive reception venue signage & brochure placement · 6ft table · Post-event email list · Virtual Resource Hub entry Customized reception event options for Thursday or Friday evening.

- Onsite Table Inclusions (*Levels: Catalyst–Connector*): 1 6ft table, 2 chairs, table skirting, 2 registrations, 1 power strip & complimentary Wi-Fi.
- Additional badges \$50.00 each per representative. Additional equipment or supplies available at an additional fee.
- **Looking for a tailored fit or reception idea?** We are happy to design a custom sponsorship package aligned with your brand's unique goals.
- ***1-minute Tech Tip video:** turns session transitions into high-value learning moments by sharing practical clinical insights and smart hospital workflow hacks that elevate patient outcomes, streamline operations and leadership and collaboration.

Logistics, Deadlines & Next Steps



Important Dates at a Glance

March 15, 2027 – Partnership Confirmation & Agreement Deadline

Finalize your sponsorship commitment, execute agreements, and lock in premier tier positioning.

April 15, 2027 – Branding & Marketing Asset Submission

Submit high-resolution vector logos, company profiles, and promotional copy for print and virtual event platforms.

June 1, 2027 – Digital Media & Video Delivery

Catalyst and Collaborator partners submit 1-minute "Tech Tip" videos and Zoom dashboard assets for hybrid streaming integration.

June 7, 2027

Hotel room block cut off date for room reservations.

July 5, 2027 – Advance On-Site Shipment Window Opens

Earliest date for shipped materials to arrive at the McKimmon Training and Conference Center.

Venue & Accommodations

- The **McKimmon Conference and Training Center at NC State University** offers 35,000+ sq ft of flexible space, fully equipped with modern AV and hybrid streaming technology hosting 1,300+ programs annually.
- A discounted hotel room block at two area hotels near NC State Campus. Booking details will be posted on the Congress website.
- Raleigh is served by **RDU International Airport**, with 14 major airlines and 60+ nonstop destinations.

Secure Your Spot at the Congress

We would love to discuss how a partnership can be tailored to your goals! For custom packages, or questions, contact the ACVECC Office at office@acvecc.org.

Become a Sponsors and Partner Today:

<https://acvecc.org/Public/2027-ACVECC-Congress/Sponsorship-and-Partnership-Opportunities>

Learn more about the ACVECC Congress at:

<https://acvecc.org/Public/2027-ACVECC-Congress>

